GREAT WAYS TO PARTICIPATE:
How you utilize VTHOM materials is up to you. With the resources from www.VermontHarvestoftheMonth.org you can:

• Sign the Pledge and receive a monthly newsletter
• Purchase and hang VTHOM posters
• Create a monthly display for the featured harvest and highlight a Vermont producer
• Merchandize with VTHOM recipe cards, shelf tags, and register tags.
• Conduct a monthly VTHOM taste tests with samples for your customers
• Have your deli make and sell VTHOM recipe items by the pound
• Increase your local food procurement by:
  • Going direct to the farmer
  • Explore the enclosed Local Food Resource Guide
• Share the harvest online or on Facebook

USE OUR SIMPLE VTHOM TOOLS TO GET YOU STARTED:
From the website, www.VermontHarvestoftheMonth.org, you can access all the materials you need to promote local, seasonal eating from your store:

DOWNLOAD FREE RESOURCES INCLUDING:

• Recipe cards, activities, and crop information
• Shelf tags and register signs
• Window clings

PURCHASE THESE ITEMS:

VTHOM Crop Posters, buy a set of 13 or individual posters
VTHOM Calendar – the perfect wall hanging!

VTHOM Taste Test Toolkit
• Set of 13 posters (12 VTHOM crops and 1 Summary)
• Voting containers and chips
• Stickers
• VTHOM calendar – featuring recipes

VERMONT HARVEST OF THE MONTH RESOURCES FOR RETAILERS

Use Vermont Harvest of the Month (VTHOM) original artwork, signage, recipes, and activities to explore, promote, and cook through the Vermont seasons. With a featured harvest each month, VTHOM can provide a little inspiration for your store. Sell more local, healthy, and seasonal products to your customers by procuring and prominently displaying the VTHOM featured harvest. Use our materials to market your store as the local option while supporting Vermont farmers and the community!
LOCAL FOOD PROCUREMENT RESOURCE GUIDE

DISTRIBUTORS WHO SPECIALIZE IN VERMONT PRODUCTS

Black River Produce  
https://www.blackriverproduce.com/

Green Mountain Farm Direct  
https://www.greenmountainfarmdirect.org/

Upper Valley Produce  
http://www.uppervalleyproduce.com/

CONTACT ANY OF THESE PROGRAMS FOR MORE INFORMATION ON LOCAL PRODUCE DELIVERY OR FARMERS IN YOUR AREA:

ADDISON COUNTY
Addison County Relocalization Network  
www.acornvt.org
A nonprofit that provides grower outreach, farm-to-school programming, and produces an annual Addison County Local Food and Farm Guide.

NORTHEAST KINGDOM
Green Mountain Farm-to-School  
www.GreenMountainFarmtoSchool.org
A non-profit providing farm-to-school programming, a regional food hub, and coordination of the statewide Vermont Harvest of the Month program.

RUTLAND COUNTY
Rutland Area Food and Farm Link  
www.rutlandfarmandfood.org
A nonprofit that provides and oversees an annual Locally Grown guide, food and cooking education, a regional food hub, and farm business development.

WINDSOR COUNTY
Upper Valley Farm to School Network  
www.uvfts.org
A network for all those involved with farm-to-school in the Upper Valley region, providing resources and services for members.

WINDHAM COUNTY
Food Connects  
www.foodconnects.org
A source for finding local produce markets, farm-to-school information, and local food hubs.

Windham Farm and Food  
www.HarvestToMarket.com
A regional food hub project of Food Connects.

STATEWIDE:
NOFA VT  
www.nofavt.org
A statewide nonprofit providing assistance and education for farmers and organizations, community food access, farm-to-school and farm-to-institution support, and a directory of local and organic markets.

Vermont Agency of Agriculture Buy Local Directories  
www.VermontAgriculture.com/BuyLocal
A source for finding local markets and producers.

VT Farm to Plate, Food Systems Atlas  
http://www.vtfarmtoplate.com/atlas
A searchable map for Vermont people, places, and resources in Vermont's food system.

VT Feed  
www.VTFeed.org
A program of NOFA VT, VT Feed provides statewide farm-to-school programming.